



Capability Presentation

Strategies and Solutions for the German Healthcare Setting & Global Health Economics



AHEAD is specialized on market access strategy and solutions for Germany and on global health economics



Market Access, Pricing & Reimbursement Strategy

AHEAD

Global Health Economic Strategy Consulting & Implementation



Reimbursement Applications & Submissions

Global Research Dissemination & Publications



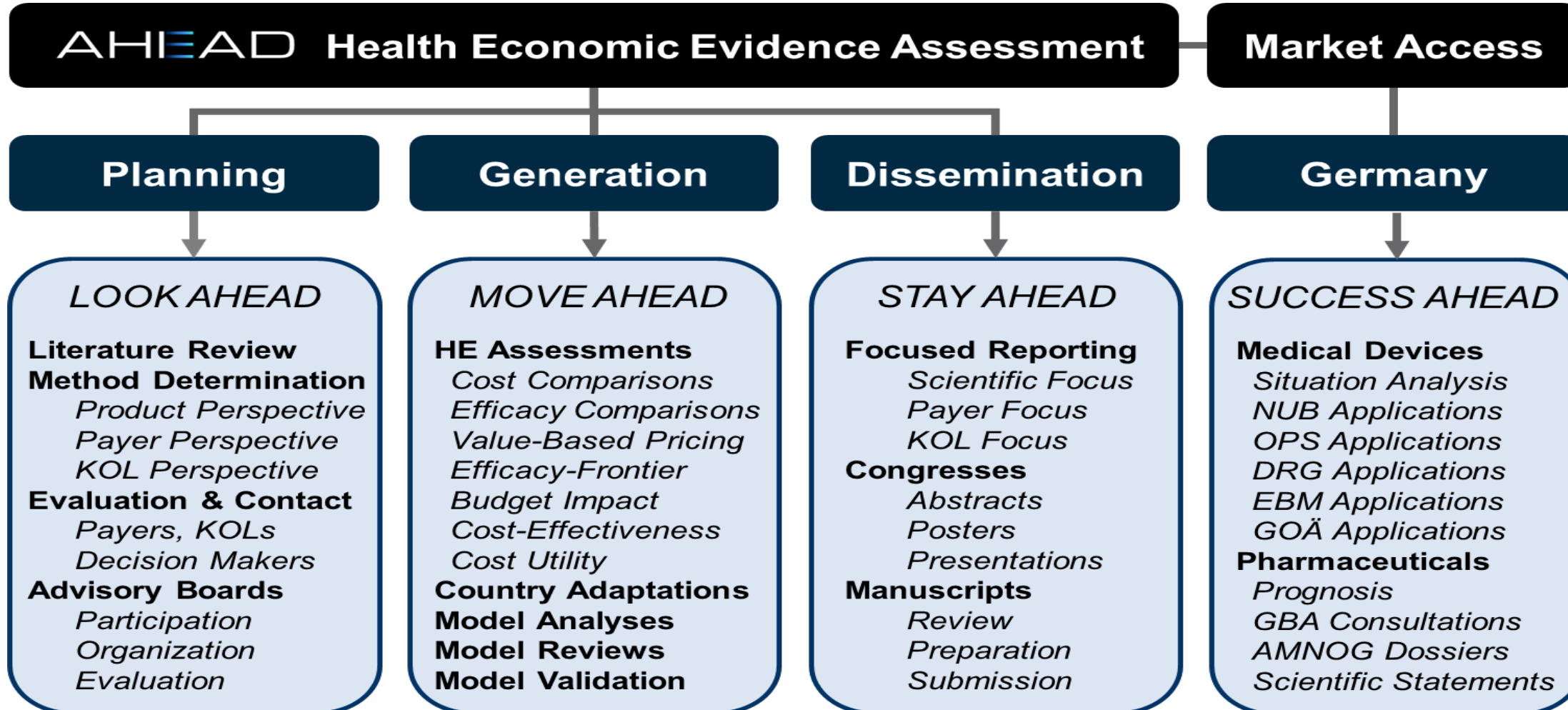
Market Access and Reimbursement in Germany

- ✦ **Market Access:** Evaluation and implementation of market access strategies and of reimbursement strategies for medical devices, pharmaceuticals and digital health solutions in Germany.

Global Health Economic Evidence Assessment

- ✦ **Planning:** Determination which health economic assessments are essential for your product from the market launch, the HTA/payer and the KOL/provider perspective.
- ✦ **Generation:** Development and application of health economic evaluations and/or models in order to generate the health economic evidence for your product.
- ✦ **Dissemination:** Communication of the health economic value messages (based on the health economic assessment results) to decision makers, payers, providers & KOLs.

The AHEAD philosophy is to provide **high-quality, product-specific and client-need-specific** consulting and research activities that will be **delivered on time**



We invite you to benefit from our more than 20 year experience in market access and health economic outcomes research in order to **bring your product AHEAD**



-  20+ years experience in health economics, HTA and market access
-  Founder & General Manager of AHEAD GmbH based in Germany
-  Nursing Diploma, Bachelor in Health Sciences, Master in Health Economics
-  Broad contract research, publishing, presentation and moderation experience



Bjoern Schwander
General Manager



AHEAD GmbH
Wilhelm-Leibl-Str. 7
D-74321 Bietigheim-Bissingen
Baden-Württemberg, Germany
Homepage: www.ahead-net.de

Phone + 49 (0) 7142 914 1470
Mobile + 49 (0) 1577 194 8125
E-Mail bjoern@ahead-net.de